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Company : Fortis Health World

Thursday, September 10, 2015 5:48PM IST (12:18PM GMT)

Religare Wellness is now Fortis Health World

New Delhi, Delhi, India

RWL Healthworld Ltd., one of India's leading healthcare retailers has re-branded its stores as Fortis HealthWorld. These stores were previously re-branded as Religare Wellness.

The new brand Fortis HealthWorld will continue to deliver on the complete Health Store experience by offering best-in-class pharmacy, OTC and wellness products.

The brand also promises to build upon the Religare Wellness legacy- with a network of 100+ stores across Delhi/NCR, Bangalore & Pune and a successfully running e-commerce portal,

<https://www.fortishealthworld.com/>, dealing in medicines, beauty, wellness and personal care products such as baby care products, face and skin care range, home and living utilities as well as diabetic solutions.

"The brand transition has taken place at the store level and we will shortly be releasing our print media campaign to announce the brand change as well" - said Rahul Chadha, CEO, Fortis HealthWorld.

"We are also working closely with our digital marketing partners to effectively increase the scale of our online operations through our e-commerce portal <https://www.fortishealthworld.com/>" added Rahul Chadha, CEO, Fortis Health World.

The company has been working to leverage the online platform to provide its customers the ease of purchasing health and wellness products at their convenience along with ready delivery of orders at their doorstep.

About Us

Fortishealthworld.com is the ecommerce portal of RWL Healthworld Ltd. (formerly known as Religare Wellness Ltd), one of India's leading health care retailers which operates a chain of over 100 retail stores across India. Fortishealthworld.com has been founded with a vision of extending discerning online store services and an exciting assortment of wellbeing products, to its customers, at the click of a button.

The company sources the highest quality products from some of the best brands in the world, which gives it the ability to sell with confidence while ensuring that customer satisfaction is guaranteed.

Its product assortment includes a wide range of health and wellness products especially in the areas of Baby Care, Nutritional Supplements/Foods, Home Care Devices, Diabetes Management, Beauty and Personal Care Products.

For News Release background on Fortis Health World [click here](#)

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10/09/2015 2:01PM

Religare Wellness is now Fortis Health World and is taking E-commerce by Storm

RWL Healthworld Ltd. (formerly known as Religare Wellness) has been re-branded as Fortis Health World; and is successfully running a leading e-commerce portal that sells beauty, wellness and health-care products such as ...

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